



TEXAS DEPARTMENT OF HEALTH
AUSTIN, TEXAS
INTER-OFFICE MEMORANDUM

TO: Regional Directors
Directors, Local Health Departments
Directors, Independent WIC Local Agencies
Herman Horn, Chief, Bureau of Regional/Local Health Operations

FROM: Barbara Keir, Director
Division of Public Health Nutrition and Education
Bureau of Nutrition Services

DATE: April 13, 2001

SUBJECT: New Breastfeeding Brochure

This memo describes a new breastfeeding brochure. A sample of this brochure is currently being mailed to all local agencies. Please give this information to your Nutrition Education and Breastfeeding Coordinators.

? ***Breastfeeding: The Best Choice***, stock no. 13-184, English, and stock no. 13-184A, Spanish, explains the many benefits of breastfeeding illustrated with beautiful photos of babies and families.

Please Note: In order to accomodate all local agencies, your first initial order is limited to 1,000 English and 500 Spanish per local agency. Please use the Texas WIC Materials Order Form and fax to: **Forms Coordinator, at (512) 458-7446.**